

# STARR FUENTES

## MULTIMEDIA JOURNALIST & DIGITAL PRODUCER

(631) 948-1344 | Brooklyn, NY | StarrFuentesTV@gmail.com

### PROFILE SUMMARY

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As a multimedia journalist and digital producer, I cover human interest and lifestyle stories across Long Island and New York City. I manage every stage of the storytelling process, from research and booking interviews to producing TV packages and articles. My goal is to amplify community voices. As a public speaker and advocate, I educate audiences about media literacy, misinformation, and disinformation at events and high schools throughout Long Island and New York City. Whether speaking or reporting, I strive to inspire and inform.

### SKILLS

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- Video Production & Editing (Adobe Premiere Pro, Final Cut Pro)
- Journalism & News Writing (AP Style, SEO Optimization)
- Digital Storytelling & Social Media Content Creation
- Breaking News Coverage & Live Reporting (ENPS, iNews)
- Public Speaking & Media Literacy Advocacy
- Project & Deadline Management

### PROFESSIONAL EXPERIENCE

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#### Freelance Digital Producer

June 2021 - Present

- Created and hosted *Down the Block*, a mini-documentary series highlighting Brooklyn's small businesses.
- Produced human-interest stories on impactful community events, including youth sports initiatives with Nassau County Police's Active League.
- Reported on Long Island's business scene, covering grand openings and entrepreneurial success stories, amplifying local business visibility.
- Developed digital promotional content for the Department of Education's culinary program, showcasing student achievements through scripted voiceovers, filming, and professional video editing.

#### News Writer and Producer, *Newsday*

May 2023 - Jan 2025

- Managed multiple assignments with strict deadlines, ensuring timely and polished content delivery.
- Crafted attention-grabbing headlines and opening sentences that increased reader retention.
- Pitched, booked interviews, wrote, and produced human-interest stories for *Newsday's* Faces of Long Island.

#### Broadcast Journalism Teacher, *High School for Innovation in Advertising and Media*

Sept 2023 - Oct 2024

- Created a journalism, video production, and digital literacy curriculum.
- Guided students in producing award-winning digital storytelling projects, leading an Advanced Video Production class to first place in NBC Academy's The Edit competition.
- Documented school events and trips through visual storytelling and digital articles.

#### Assignment Desk Editor, *CBS News New York*

Sept 2022 - Jan 2023

- Monitored and analyzed multiple news sources, including wire services and police scanners, ensuring newsroom responsiveness to breaking news.
- Assisted in script development for live broadcasts, ensuring timely and accurate reporting for CBS anchors.
- Managed real-time updates to breaking news stories, contributing to fast and reliable news coverage.

#### Content Producer & Multimedia Journalist, *Greater Long Island News*

July 2022 - July 2024

- Pitched, produced, and edited multimedia news stories, increasing online readership and video engagement.
- Covered major press conferences, secured exclusive interviews, and built a strong source network, leading to original story development.
- Optimized headlines using SEO strategies, improving website traffic and social media reach.
- Delivered broadcast-quality news packages, adhering to AP style and ensuring editorial accuracy.

### EDUCATION

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#### Five Towns College

Bachelor of Science in Mass Communications Broadcast Journalism  
Graduated 2021